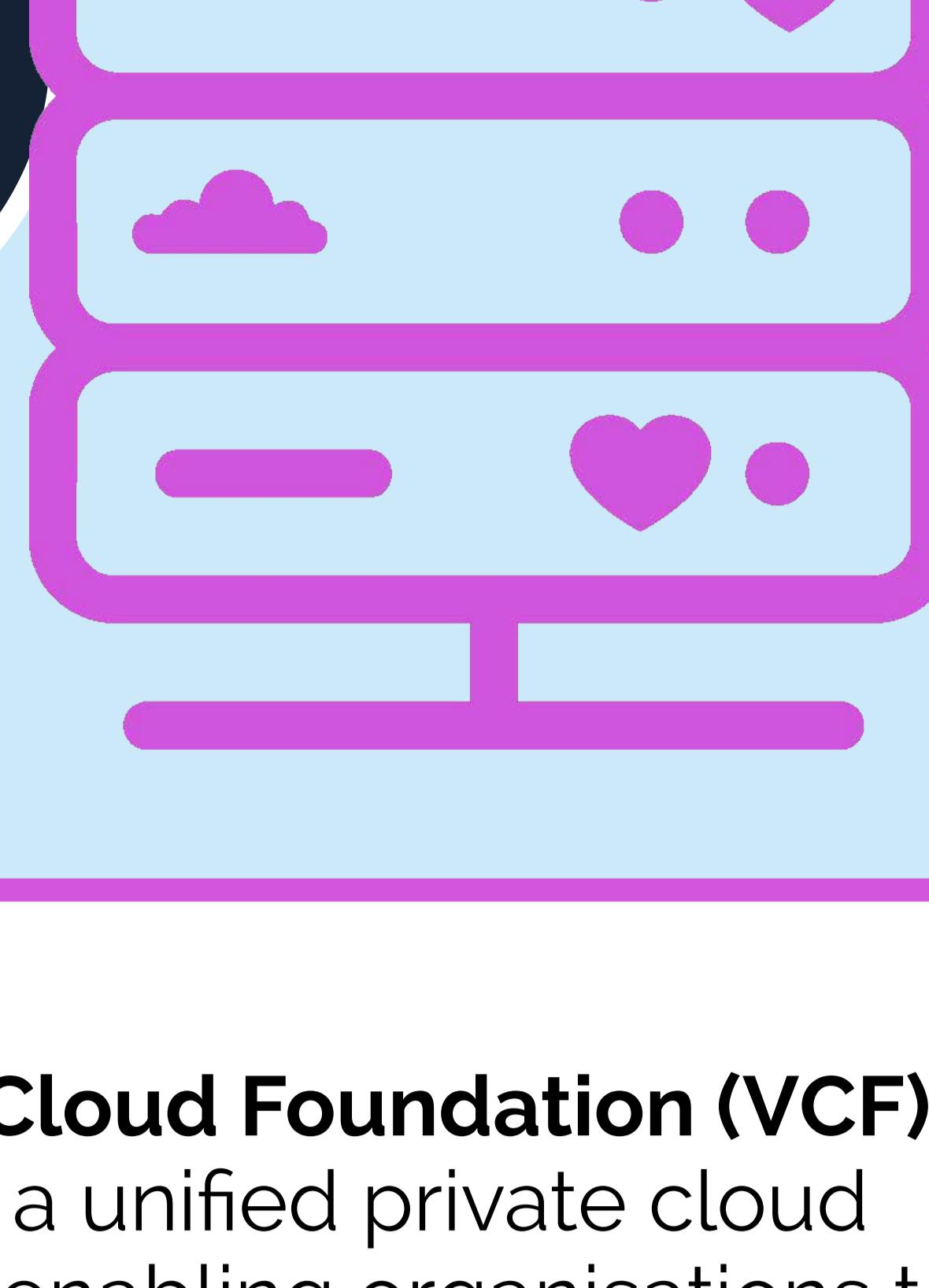
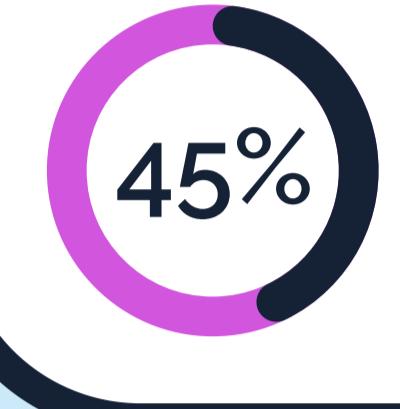


Fall in love with private cloud & VMware Cloud Foundation

Public cloud is no longer the default destination for new workloads, and organisations worldwide are discovering that private cloud delivers the best of both worlds: The scalability, automation and self-serviceability of public cloud, alongside the security, sovereignty, cost control, and resilience of an on-premise data centre.



VMware Cloud Foundation (VCF) serves as a unified private cloud platform, enabling organisations to modernise infrastructure, accelerate innovation, and achieve predictable business outcomes.



Where are IT leaders investing for the future?

53% of senior IT decision-makers cite building new workloads in private cloud as their top 3-year cloud priority.

45% are prioritising cost optimisation for their cloud workloads over the next three years.

93%

deliberately balance a mix of private and public clouds, affirming that an intentional hybrid strategy is the norm.

Why CISOs love VCF

Private cloud is the trusted model to secure data and ensure compliance

69% of enterprises are considering repatriating workloads from public cloud to private environments.

92% of organisations trust their private cloud with security and compliance.

51% of repatriated workloads are moved specifically due to high security or compliance concerns.



29%

of organisations cited **security risks** as the #1 challenge with public cloud adoption.

VCF provides:

Data control

Compliance

Sovereignty



Why CFOs love VCF

Financial predictability and cost savings with VCF

90%

of IT leaders value private cloud for its financial visibility and predictability.

94%

of IT leaders believe some of their public cloud spend is wasted.

51%

total TCO savings over 3 years with VCF compared to traditional infrastructure.

40%

overall cost reduction achieved when comparing VCF against native public cloud environments.

Why COOs love VCF

Accelerating operational efficiency and agility



IT leaders using VCF experience:

61%

faster time to deploy new VMs.



Day-to-day productivity increase of **10 times** achieved through unified tools and full-stack lifecycle automation.

98%

reduction in unplanned downtime.

53%

increase in infrastructure team efficiencies.

Icon of a cloud with a gear inside, representing AI and generative AI initiatives.

VCF private cloud is for all workloads, including AI

55%

of organisations are using or planning to use private cloud environments for generative AI initiatives.

84%

of organisations are already running both modern (cloud-native) and traditional applications in private cloud.

Unlock VCF value with xtravirt

xtravirt has over 18 years of proven success supporting enterprises and has been recognised with Broadcom Pinnacle Partner status. Our consulting methodologies align your VCF investment directly to specific business goals, ensuring you unlock maximum value and achieve better business outcomes.

Are you ready to accelerate your journey to business value and opportunity?

Visit xtravirt.com/vcf today to start the conversation and begin reaping the benefits of private cloud.